

## Shanghai Project *Envision 2116*

September 4, 2016 – July 30, 2017

The inaugural edition of the Shanghai Project, *Envision 2116*, will launch the first of its two phases on September 4. Under the co-artistic directorship of **Yongwoo Lee**, Executive Director of Shanghai Himalayas Museum, and **Hans Ulrich Obrist**, Artistic Director of Serpentine Galleries London, the first edition of Shanghai Project focuses on public engagement through event-based programming, as well as exhibitions, public works, an open call platform, a pop-up library, community participation programs and international conferences.

As one of the highlights of Phase 1, the **Envision Pavilion**, designed by **Sou Fujimoto**, will open to the public on September 4 at the Shanghai Himalayas Center. The structure, with a 670 square meter footprint, is a hybrid space composed of industrial scaffolding grids, glass and trees, combining notions of inside/outside, natural/man-made, organic/geometric and building/beyond-building. It serves as a symbolic center of the Shanghai Project. For the full duration of the Shanghai Project, the Envision Pavilion acts as a site for lectures, panels, workshops, seminars, performances and film screenings in the event space, as well as exhibitions in its gallery space and social gatherings in its café. In the gallery space, the audience will encounter **Cildo Meireles**'s installation *Ku Kka Ka Kka* as well as **Xu Bing**'s work from his series *Background Story*, and **Jenova Chen**'s video game, *Journey*. Further, the pavilion will host *Landversation*, a series of performances developed by **Otobong Nkanga** and her team. Also in the event space, visitors will find the “Shanghai Project Pop-Up Library of the Future,” launched in collaboration with the renowned Shanghai **Jifeng Bookstore**. Punctuating these spaces and events will be **Douglas Coupland**'s *Slogans for the 22nd Century*, materialized as a series of neon signs to be scattered throughout the pavilion.

As another focus of public engagement, Century Park will host *Seed Planet*, a public art project for children, designed and programmed by **Liu Yi**, and *Shanghai Schlemmer*, a new public work by **Liam Gillick**. Never far from the offline spaces of Century Park and the Himalayas Center, sustainability specialist **Zhang Haimeng** and his team have developed an online game, *Fast-Forward Future*, allowing mobile device users to invest in the composition of the future. **Qidian** (loosely translated as “starting point”), in partnership with **89plus**, a long-term research platform co-founded by **Simon Castets** and **Hans Ulrich Obrist**, is an open call program designed to tap into the talent and interests of China's new generation of researchers and creative practitioners born since 1990. The resulting exhibition in Zendai Zhujiyajiao Art Museum looks toward the future through the eyes of China's new generation of innovators.

During the first weekend of September, the Shanghai Project celebrates the launch of Phase 1 with the opening of the *Qidian* exhibition (September 2); an international conference co-organized with the International Biennial Association in collaboration with Power Station of Art (September 3); the opening of a new architectural commission, *Envision Pavilion*, and the public art installations *Seed Planet* and *Shanghai Schlemmer* (September 4); and roundtable discussions (September 4).

On September 3 at the Power Station of Art, the public conference “Biennials in Transformation: Hybridization as New Challenge,” offers a day-long seminar with internationally known and respected scholars and biennial experts, including **Gayatri Spivak**, **Carolyn Christov-Bakargiev**, **Jens Hoffmann**, **Tan Boon Hui**, **Wang Chunchen**, **Alnoor Mitha**, **Sylvie Fortin**, **Sarah Wilson** and **Clive Adams**, with moderation by **Philip Tinari** and **Bige Örer**.

On September 4, three roundtable discussions inaugurate the Envision Pavilion, with the first examining “Architecture Beyond Building” and featuring **Dai Zhikang** (Founder and Chairman of Zendai Group), **Sou Fujimoto**, **Liu**

**Yi**, and **Eva Franch i Gilabert**, moderated by **Yongwoo Lee**; the second explores the “Ecology of Technology” and features **Zhang Lei** (CEO and Founder of Envision Energy), **Anna Greenspan**, **Adrian Hon** and **Kevin Slavin**, moderated by **Hans Ulrich Obrist**; the third looks into the researcher system of Shanghai Project titled “In Focus: Root Researchers” and features Root Researcher Teams of **Otobong Nkanga**, **Zhanghai Haimeng** and **Qiu Anxiong**, moderated by **Shi Hantao** and **Michelle Y. Hyun**.

In November at Shanghai University, the international seminar “**Shanghai Project Campus**” will gather together scholars and students from leading universities such as Tokyo University of the Arts and the Shanghai University College of Fine Arts, together with Shanghai Project Researchers to discuss artistic responses to the challenges brought by science and technology, as well as the relation between art and sustainability.

Prior to the September 4 launch, the Shanghai Project initiated the “**Community Participation Program**” in July 2016 with “Small is Beautiful,” a series of events engaging local residents through programming in abandoned and disused spaces transformed by architect **Yu Ting**. The Community Participation Program will continue through the first phase of the Shanghai Project in collaboration with a variety of local architects, scholars, bookshops, libraries and colleges.

The Shanghai Project is a year-long multidisciplinary research platform instigating new dialogues by inviting practitioners from a variety of disciplines, including not only art, architecture, design, film, performance and sound, but also the humanities and social and natural sciences. The first edition of Shanghai Project is organized by the **Shanghai Himalayas Museum** and co-organized with the **Shanghai International Culture Association**, supported by two lead sponsors, **Envision Energy** and **Zendai Group**. It has partnered with **Power Station of Art**, **Museum of Contemporary Art, Shanghai (MoCA, Shanghai)**, **Shanghai 21st Century Minsheng Art Museum**, **chi K11 art museum**, **Rockbund Art Museum**, **Yuz Museum** and **Aurora Museum**, as well as **West Bund Art & Design** and **PHOTOFAIRS | SHANGHAI** for various collateral events and a shared Passport system.

Phase 2 of the Shanghai Project will commence this coming April, and will span a total of 100 days.

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## **Shanghai Project | First Edition**

### **Envision 2116**

2016.9.4 -2017.7.30

Co-Artistic Directors: **Yongwoo Lee**, **Hans Ulrich Obrist**

Phase 1, 2016.9.5-2017.4

Reseachers:

Jenova Chen, Douglas Coupland, Sou Fujimoto, Liam Gillick, Liu Yi, Cildo Meireles, Otobong Nkanga, Xu Bing, Yu Ting, Zhang Haimeng

Qidian x 89plus:

Feng Bingyi, Hu Wei, Hu Weiyi, Huang Jingying, Huang Lewei, Lin Lifeng, Luo Wei, Wang Wenjia , Wang Zi, Xu Shipeng, Lin Ming+ Display Distribute, Zhou Kai;

Sarah Abu Abdallah, Alessandro Bava, Alex Mackin Dolan, Valia Fetisov Max Hawkins, Ho Rui An, Tabita Rezaire, Bogosi Sekhukhuni, Philipp Timischl, Zou Zhao, Bruno Zhu

**Venues:**

- **Envision Pavilion** | Shanghai Himalayas Center, No. 869 Yinghua Road, Pudong District, Shanghai, China (2016.9.4-2017.7.30)
- **Century Park** | No.1001 Jinxiu Road, Pudong District, Shanghai, China (2016.9.4-2016.11.13)
- **Zendai Zhujiajiao Art Museum** | No. 222 North Street, Zhujiajiao Ancient Town, Qingpu District, Shanghai, China (2016.9.3-2016.11.13)
- **Around Shanghai**

Phase 2, 2017.4 – 2017.7

To be released.

主办 | ORGANIZER



联合主办 | CO-ORGANIZER



主赞助商 | LEAD SPONSORS



## **Organizer: Shanghai Himalayas Museum**

Designed by Arata Isozaki and established by Shanghai Zendai Group in 2005, the Shanghai Himalayas Museum (formerly known as Zendai MoMA) is a non-profit art institute focusing on art exhibitions, education, collections, research and academic exchanges. In addition to the Pudong site, Himalayas Museum also has the Zendai Zhujiajiao Art Museum, a branch space located in Zhujiajiao, a picturesque water town in southeast of Shanghai. It runs an artist-in-residence program and organizes a variety of public art programs that engages local communities. In recent years, the museum has presented a series of important exhibitions including *Dunhuang: Song of Living Beings* (2015), *NOW-Michael Craig-Martin 2015 China Tour* (2015), *Follow The Heart: The Art of Sean Scully 1964-2014* (2014), *John Moores Painting Prize (China) Exhibition* (2014), *Between Particles - Kengo Kuma 2013 China Exhibition* (2013), *Tony Cragg: Sculptures and Drawings* (2012), *Designing Design: the Exhibition of Kenya Hara in China · Shanghai* (2012) etc.

## **Co-organizer: Shanghai International Cultural Association**

Shanghai International Culture Association (SICA) was founded in 1986 as a municipal-level people's organization that conducts non-governmental international cultural exchanges. Its function is to strengthen mutual understanding and friendly cooperation between Shanghai and the rest of the world. It serves to enhance Shanghai's economic growth, scientific progress, and cultural output through people to people engagement in international cultural exchange.

SICA features a wide range of cultural exchange and communications in multifarious fields including culture and arts, the humanities, social sciences, economics, finance, science and education. It organizes a variety of substantial events, such as art exhibitions, cultural performances, international conferences, academic seminars, and cultural exchanges abroad. Having set up exchanges and cooperation with organizations and individuals in dozens of countries and regions, including the United States, Canada, Japan, Australia, France, Germany, Spain, Russia, Austria, and Chinese Special Administrative Regions of Hong Kong and Macau, SICA is an influential international cultural exchange organization in Shanghai.

SICA has been at the forefront of China's reform and opening-up. Continuing the tradition of international cultural exchange, it combines Chinese and Shanghainese culture. Embodying the spirit of Shanghai, pooling wisdom and excellence with liberality and generosity, it further expands the breadth and depth of the cultural exchange between Shanghai and the rest of the world. SICA thereby has greatly contributed to making Shanghai a truly international metropolis.

## Lead Sponsors

### About Envision Energy

Envision Energy's mission is **"to solve the challenges for a sustainable future for mankind."** Envision is committed to becoming the most competitive and highly renowned smart energy management company in the world. Envision is the world's leader in smart wind turbine and offshore wind power technology, with the established global technology innovation centers in Denmark, US, Germany and the other countries. Envision is also the world's largest smart energy asset management company. Envision's smart energy management platforms Wind OS and Apollo OS are currently managing over 50 gigawatts renewable energy assets globally, including the North America's largest independent renewable energy operator, Pattern energy, as well as the world's leading renewable developer China Longyuan Power and China General Nuclear Power Corporation etc.

In 2014 Envision Energy signed a "smart city management" framework agreement for strategic cooperation with New Zealand's second largest city Christchurch. The agreement was sealed in the presence of China President Xi Jinping and Prime Minister John Key of New Zealand, which is the very first time a Chinese enterprise has provided a smart city energy management platform for a developed country. In 2015, Envision-led disruptive superconductive generator EcoSwing received RMB 100 million Yuan funding from EU's Horizon 2020 project. This is also the largest amount of R&D funding a Chinese company has received from the EU.

Envision is seen as the global leader in Energy Internet area. Its proprietary world-leading energy Internet operating system-Energy OS is orchestrating and managing the more complicated future energy system, with hundreds of thousands of wind turbines, solar panels, batteries, charging pods and energy consumption devices connected. Center around Energy OS, Envision is building up the global eco-system, by strategically investing in the world's largest electric vehicle charging network company ChargePoint, the world's leading smart grid big data provider AutoGrid, and acquiring BazeField, the second largest renewable energy assets management software company in Europe.

## About Zendai Group

Founded in 1992, Shanghai Zendai Group is a private enterprise specializing in **finance, investment, real-estate development and cultural industry**. Since inception, the firm is committed to its core value “Zheng Ming (Experimentalism), Shi Zheng (Positivism), and Qin Zheng (Realization)”, and a mission of seeking “Da Dao (Perfect Order), Da Tong (Great Harmony), Da Mei (Grand Beauty), and Da Wo (Greater Self)”. Led by Chairman and CEO Mr. Dai Zhikang, Zendai has rapidly grown into an well-known enterprise which consists of three major sectors: Zendai Finance, Zendai Culture and Zendai Development,

Since 1993, Zendai has provided services in regard to the company’s financial investment, including securities investment, enterprise assets trust management, assets merger and acquisition, financial advisory, securities investment advisory, industrial investment, energy development investment, etc. In 2010, Zendai started to expand its market on micro-finance business. So far Zendai has established over 500 branches in China, providing services for millions of clients with more than 20,000 staffs.

As a multi-faceted investment company, the investment targets of Zendai covers from real-estate development, IT industry, energy, Chinese medicine and medication, etc. Taking advantage of its rich resources in financial capital, information technology and cultural creativity, the company now has its share in many business entities with high growth potential. For instance, ximalaya.com, which is the biggest audio sharing platform in China with over 250 million users and a valuation of about 600 million dollars.

Since 1998, based in Shanghai, Zendai has extended its property business to other provinces such as Zhejiang, Jiangsu, Sichuan, Jilin, Shandong, and Hainan. Its landmark projects include Zendai Homes, Tsinghua Garden, Mandarin Palace, Thumb Plaza and Zendai Radisson Hotel Pudong Century Park, all of which enjoy world-renowned reputation. Himalayas Center is one of the masterpieces of Zendai. Mr. Arata Isozaki, world-renowned Japanese architect, was appointed chief architect for this spectacular work. Himalayas Center is closely linked to the 2010 Shanghai World Expo venue, and also ideally located at the center of Pudong New Area, close to Meglev Line’s Longyang Station, Metro Line No.2 and No.7. It creates a vision of contemporary Chinese elegance, Asian cultural values, and an ideal for new age of cultural and creative industry. Himalayas Center consists of an art hotel, a museum of art, a performance hall, a theme mall and a creative office complex. It has been a center of attraction for those seeking a contemporary lifestyle with elegant Chinese characteristics since its completion.

Zendai is always dedicated itself to social charity, culture and arts promotion, and social science support. Himalayas Art Museum is an important platform for culture and arts development for Zendai Group, which has also initiated a large number of influential arts events and communication programs all around the world. Shanghai Zendai Culture Development Co.,Ltd, which is listed on National Equities Exchange and Quotations, has provided services of art investment, art advisory, art online platform operation since 2001.